

Dental Tribune International

today

Events 2022



**HIT! SEVEN
AT ONE GO**

dti Dental
Tribune
International

Hit! Seven at one go

Today at major dental events in 2022

DTI's on-site event publications will boost your business at the most important dental events in 2022. The different editions of **today daily newspaper** will be distributed by hostesses free of charge in the exhibition entrances and public transport points on all exhibition days.

today publishes pertinent news and the latest advancements in R&D as well as industry reports. It includes the exhibitors' list, floor plan and event schedule. Advertise your workshops, products, vouchers, specials, raffles and more.

The DTI editorial team provides comprehensive live coverage at **www.dental-tribune.com**.

Event e-newsletters are sent to national and international dental professionals.

Take advantage of our packages!

today CIOSP/São Paulo, Jan. 2022 (final dates tba)



1/1 page
(full page)

1/2 page
horizontal

1/2 page
vertical

1/4 page

Dimensions (w x h):

297 x 366 mm

155 x 220 mm

262 x 165 mm

155 x 155 mm

3 mm bleed required for all formats.

Print Distribution 20,000 copies

Digital Distribution 30,000

Release Date tba 2021

Ad Rates 1/1 page 3,950 3,950

1/2 page 3,450 3,450

1/4 page 2,950 2,950

Editorial Deadline tba

Ad Submission Deadline tba

Language Portuguese

Prices in euros. VAT not included.

today AEEDC/Dubai, Feb. 01–03, 2022



1/1 page
(full page)

1/2 page
vertical

1/2 page
horizontal

1/4 page

1/8 page

Dimensions (w x h):

297 x 420 mm

210 x 297 mm

297 x 210 mm

148 x 210 mm

105 x 148 mm

3 mm bleed required for all formats.

Print Distribution 10,000 copies

Digital Distribution 68,000

Release Date Feb. 1, 2022

Ad Rates 1/1 page 3,450

1/2 page 2,950

1/4 page 2,450

1/8 page 1,950

Editorial Deadline December 20, 2021

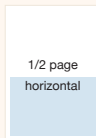
Ad Submission Deadline Jan. 3, 2022

Language English

Prices in euros. VAT not included.

Hit! Seven at one go

today IDEM/Singapore, April 8–10, 2022



→ Dimensions (w × h): 297 × 420 mm 210 × 297 mm 297 × 210 mm 148 × 210 mm 105 × 148 mm

3 mm bleed required for all formats.

Print Distribution 6,000 copies

Digital Distribution 35,000

Release Date April 8, 2022 April 9 & 10, 2022

Ad Rates 1/1 page 2,950 2,950

1/2 page 2,450 2,450

1/4 page 1,950 1,950

1/8 page 1,450 1,450

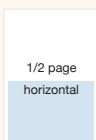
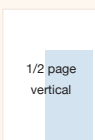
Editorial Deadline March 1, 2022

Ad Submission Deadline March 11, 2022

Language English

All prices in euros. VAT not included.

today EuroPerio/Copenhagen, June 15-18, 2022



→ Dimensions (w × h): 297 × 420 mm 210 × 297 mm 297 × 210 mm 148 × 210 mm 105 × 148 mm

3 mm bleed required for all formats.

Print Distribution 8,000 copies

Digital Distribution* 45,000

Release Date June 15 & 16, 2022 June 17 & 18, 2022

Ad Rates 1/1 page 2,950 2,950

1/2 page 2,450 2,450

1/4 page 1,950 1,950

1/8 page 1,450 1,450

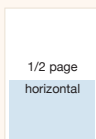
Editorial Deadline May 9, 2022

Ad Submission Deadline May 18, 2022

Language English

Prices in euros. VAT not included.

World Dental Daily FDI World Dental Congress/Mumbai, Sept. 23–26, 2022



→ Dimensions (w × h): 297 × 420 mm 210 × 297 mm 297 × 210 mm 148 × 210 mm 105 × 148 mm

3 mm bleed required for all formats.

Print Distribution 15,000 copies

Digital Distribution 65,000

Release Date Sept. 23, 2022 Sept. 24, 2022 Sept. 25 & 26, 2022

Ad Rates 1/1 page 3,450 3,450 3,450

1/2 page 2,950 2,950 2,950

1/4 page 2,450 2,450 2,450

1/8 page 1,950 1,950 1,950

Editorial Deadline Aug. 12, 2022



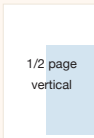
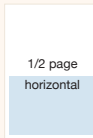


Ad Submission Deadline Aug. 26, 2022

Language English



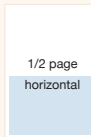


All prices in euros. VAT not included.

Hit! Seven at one go

today ADF/Paris, Nov. 2022 (Final dates tba)

					
-> Dimensions (w x h):					
	297 x 420 mm	210 x 297 mm	297 x 210 mm	148 x 210 mm	105 x 148 mm
3 mm bleed required for all formats.					
Print Distribution	12,000 copies				
Digital Distribution	22,000				
Release Date	1st & 2nd day		3rd & 4rd day		
Ad Rates	1/1 page	3,450			3,450
	1/2 page	2,950			2,950
	1/4 page	2,450			2,450
	1/8 page	1,950			1,950
Editorial Deadline			tba		
Ad Submission Deadline			tba		
Language			French		
All prices in euros. VAT not included.					

today GNYDM/New York, Nov. 27–30, 2022

								
➤ Dimensions (w × h):					297 × 366 mm	155 × 220 mm	262 × 165 mm	155 × 155 mm
3 mm bleed required for all formats.								
Print Distribution	16,000 copies							
Digital Distribution	52,000							
Release Date		2 weeks before event	Nov. 27, 2022	Nov. 28, 2022	Nov. 29, 2022	Nov. 30, 2022		
Ad Rates	1/1 page	3,450	3,450	3,450	3,450	3,450		
	1/2 page	2,950	2,950	2,950	2,950	2,950		
	1/4 page	2,450	2,450	2,450	2,450	2,450		
	1/8 page	1,950	1,950	1,950	1,950	1,950		
Editorial Deadline					Oct. 17, 2022			
Ad Submission Deadline					Oct. 31, 2022			
Language					English			
Prices in euros. VAT not included.								

E-Newsletter Campaign

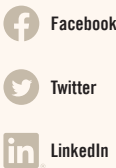


today event newsletter
distribution 65,000
€3,450

- language: English
- non-exclusive: more than one sponsor per e-newsletter possible
- article and photo(s) at www.dental-tribune.com
- rectangle banner (621 x 555 pixels) with link to corporate website
- product teaser with a link to the product entry at www.dental-tribune.com

Combined Social Media Event Campaign


1 full-page ad in
a today issue



* Exclusive option for companies who book advertisements in any today show daily newspaper. Price upon request.

Media Sales Contact

Please contact your media sales representative
for more information and individual rates.



mediasales@dental-tribune.com

+49 341 48474 100



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Entry in the commercial registry:

Registering court: Leipzig district court
Registration number: B 19276

VAT:

VAT ID number according to Section 27a, German
Value-Added Tax Act (Umsatzsteuergesetz):
DE227724594

Business identification number:

232/107/02156

**Responsible for contents according to Sec. 55, para. 2,
German Federal Broadcasting Agreement (RstV):**

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